

INDUSTRY TRENDS | SUPPLIER SOURCE BOOK | DIARY | ANALYSIS | EVENTS

INTERIOR DESIGN YEARBOOK

THE ESSENTIAL REFERENCE FOR INTERIOR PROFESSIONALS

2009

FOREWORDS BY LEADING INTERIOR DESIGNERS & TREND SPOTTERS

THE SPECIFIERS 'BIBLE' IS YOUR ESSENTIAL MARKETING TOOL IN 2009: BOOK YOUR ENTRY NOW!

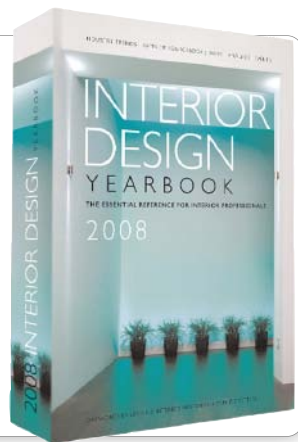
INTERIOR DESIGN YEARBOOK 2009

As well as being the ultimate SOURCE BOOK of the leading suppliers to the interior marketplace, the INTERIOR DESIGN YEARBOOK is a mine of invaluable information, trend analysis, market predictions and industry forecasts.

Beautifully presented and published this Spring, the 2009 edition gives you the most cost effective way to reach and influence your marketplace; develop sales and product awareness throughout the year in a truly stylish publication.

Reaching Interior Designers, Architects, Retailers, and contractors, the book will be used by top level specifiers to assist them in sourcing suppliers for their projects.

If you want to develop your business in 2009, being featured in the industry 'bible', the INTERIOR DESIGN YEARBOOK, is a must!



Just one ad in the yearbook gives you a whole year's advertising exposure.

It's the only way to reach the big buyers!

All the contact information and data an interiors specifier will ever need; from a comprehensive supplier SOURCE BOOK to exhibitions and trend predictions and analysis. The **INTERIOR DESIGN YEARBOOK™** is a mine of invaluable information. Chapters include:

■ INTRODUCTION

Forewords from some of the worlds most renowned interior designers

■ SOURCE BOOK

The contact details of every supplier a specifier needs in one very simple and comprehensive directory

■ TRENDS: 2009

From lighting to floor coverings, furniture to textiles - the best known names from the industry talk about what's hot for 2009

■ A YEAR IN PICTURES

A wonderful and comprehensive photo casebook of the past year's best interior design projects. With comments from our panel of interior designers

■ 2009 YEAR PLANNER

A detailed diary of what not to miss in the next twelve months

■ 2009 BOOK PREVIEWS

A round up of all the must-read books to help designers and buyers succeed in 2009

■ WEB GUIDE

An essential guide to everything worth knowing on-line

■ 2009 EXHIBITIONS & EVENTS

UK and foreign trade fairs, exhibitions and conferences

■ TRADE ASSOCIATION LISTING

All the industry bodies and associations.

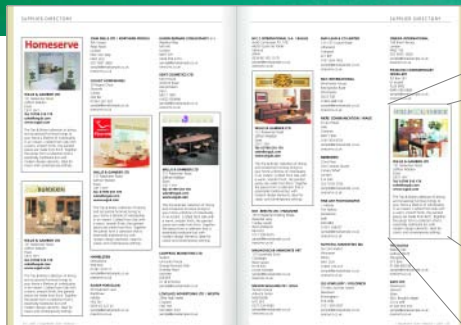
And much, much more...

"THE INTERIOR DESIGN YEARBOOK IS A VALUABLE RESOURCE FOR ALL OF US!"

Lori Pinkerton Rowlet,
Former President, BIDA



SUPPLIER SOURCE BOOK: THE UK'S LEADING SUPPLIERS



EXPAND YOUR LISTING

Expand your basic listing for **just £145 per year** and ensure your products get noticed.

Expanded entry - actual size



SOFAR/SONEAR
c.so Garibaldi 49
20121 Milano
Tel: +39 0229 010329
E-mail: info@sofarsonear.com
Web: www.sofarsonear.com

Sofar/Sonear has recently designed a new collection of wall decorations for french company Made inLive. The range includes three elegant and stylish series of designs that may fit both in modern and classic interiors. All three collections are coordinated to Sofar/Sonear fabrics and hand lacquered home accessories. The outcome is creative and exciting, embodying the spirit and ethos of contemporary living.



COMPANY PROFILE

The first section at the front of the yearbook is a collection of company profiles on the UK's leading suppliers to the interiors marketplace. This is a fantastic opportunity to maintain a great profile to your target market throughout the year.

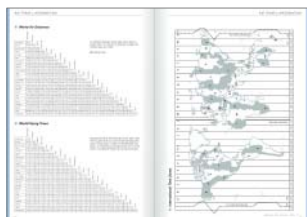
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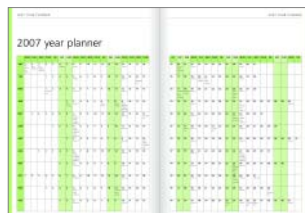
DIRECTORY OF SUPPLIERS

With every quality product and supplier at their fingertips, every buyer will utilise this comprehensive directory. Under our alphabetical product categories, your company's entry can include your logo, colour product shot, contact and web information, and a 50 word company profile. To ensure you **don't miss the boat**, call us today to reserve your space on 01733 756555 or email mel.bell@onecoms.co.uk

USEFUL FACTS AND FIGURES



2008 YEAR PLANNER



2008 FORECASTS BY EXPERT PANEL



INTERIOR DESIGN YEARBOOK™

THE FACTS

■ READERSHIP

With more than 10 years experience publishing magazines for interior designers, architects and interior retailers, the Interior Design Yearbook is targeted to the individuals and organisations that matter to your business.

The INTERIOR DESIGN YEARBOOK is sent free of charge to a precisely targeted audience of highly responsive and active buyers throughout the UK. The book is aimed at every interior designer throughout Britain as well as major architectural practices, contractors and interiors retailers and department stores.

As well as the complimentary copies sent to more than 9'000 readers, the INTERIOR DESIGN YEARBOOK will be available on line and copies will be on sale globally.

■ ON-LINE

MAXIMIZING YOUR EXPOSURE FOR FREE

As well as our hard copy distribution and additional book sales, the yearbook and all the supplier information is available worldwide on-line and in an electronic PDF format. Keywords from your expanded listing can be picked up by search engines on the internet and by searches in the PDF file. Advertising on-line and on the PDF format is **free of charge** to our advertisers in the printed yearbook.

■ ADVERTISING RATES

Expanded entry	£145
DPS company profile	£990
Colour DPS	£1200
Full page colour	£690
Full page mono	£650
Half page colour	£490
Half page mono	£450
Full page Gallery	£500
Outside back cover	POA
Inside back cover	POA
Sponsorship	from £500

■ MECHANICAL DATA

Mechanical data (mm)	Bleed	Trim	Type
DPS	216x303	210x297	n/a
Full page	216x155	210x148	200x139
Half page (L)	n/a	105x149	95x139
Half page (P)	n/a	210x74	200x64

■ ARTWORK

Artwork should be supplied on a mac compatible CD as a postscript, adobe acrobat or QuarkXPress document with fonts and high resolution images supplied. A colour proof should also be supplied for our reference. Any extra work will be charged for at cost.

■ CONTACTS

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CANCELLATION POLICY

1. Failure to supply advertisement copy in time for publication does not constitute a cancellation, and you will still be charged for the booked space. 2. A minimum of 28 days written notice, prior to the published copy deadline, must be given to cancel any advertisement. 3. A series booking which attracted a series discount must run for a minimum of 50% of the total number of issues booked, or any discount given will be re-charged at our published rate card prices.

TERMS OF BUSINESS

All orders are strictly subject to Media One Communications Limited terms and conditions. A copy is available on request.

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