

MEDIA INFORMATION: Commercial Interiors



INSPIRE NEW BUSINESS

Commercial Interiors is the latest offering from Media One Communications, specifically produced for designers in the Commercial marketplace and companies looking to break into the sector. CI features as a comprehensive supplement magazine to our flagship title Architects Choice, providing our readers with the latest commercial design news on a bi-monthly basis. CI works to connect professionals with the best tools for working in the sector. CI's team are dedicated to bringing its reader the most innovative, inspiring products keeping its reader at the top of their game and our advertisers in a strong industry position. Commercial Interiors will feature alongside Architects' Choice every other month, delivering in-depth news on the hotel, bar, restaurant, retail and spa sectors.

TARGET READERSHIP PROFILE

Commercial Interiors is targeted to **every** professional *interior designer* in the UK as well as all the major **hotel and restaurant** chains. The comprehensive readership also includes architectural practices who specialise in hotel and restaurant projects and the full membership of the British Interior Design Association.

60% INTERIOR
DESIGN PRACTICES
16% ARCHITECTURAL
PRACTICES
14% HOTEL CHAINS
10% RESTAURANT &
BAR GROUPS



COMMERCIAL INTERIORS

CI is dedicated to delivering its readership with the best product magazine, providing top design, editorial, content and market awareness. While the design industry is constantly evolving, advertisers and readers alike can take confidence in our experience and ability in matching our product to the needs of the marketplace. With its on-trend design and inspirational feature spreads, CI delivers some of the biggest projects from across the globe.



DISPLAY ADVERTISING

Delivering a fresh and unique design with an informative approach, our comprehensive product galleries and news pages target the key decision makers within the sector and inspire new decisions and ideas based on the current market trends. CI allows you to showcase your designs and deliver your sales message directly, with improved brand awareness, advertising response and a resulting expanding customer portfolio.

EDITORIAL FEATURES LIST

Every issue includes our regular features in addition to the product features in the issue dates listed below. Our regular features include industry news, diary dates, exhibition show guides and reviews, new products, interviews and much more.

■ Please send your general press releases to ci@onecoms.co.uk, and feature specific (below) releases to kristina.todd@onecoms.co.uk

December - January

- Furnishing fabrics, trimmings & accessories
- Furniture

February - March

- Ventilation, heating and air conditioning
- Hotel Interiors

April - May

- Bedroom design
- Restaurants, Bars and hotels

June - July

- Kitchens
- Lighting

August - September

- Bathrooms
- Wall coverings

October - November

- Office Interiors
- Flooring

ADVERTISING RATES (EFFECTIVE AS OF 2011)

Display	1	3	6
Colour DPS	£1300	£1250	£1200
Full page colour	£750	£700	£650
Full page mono	£720	£670	£620
Half page colour	£450	£420	£390
Half page mono	£430	£400	£380
Quarter page	£290	£270	£250

Product placement (colour separation charge)

Picture and 50-200 word	£130
+ Logo	£30

Product showcase directory

Picture and 50-200 words (3 issue minimum)	£165
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Classified	1	3	6	12
Single colour centimeter	£15	£12	£10	£8

Web guide

6 Issues	£270	£45 Per Issue
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TERMS OF BUSINESS

All orders are strictly subject to **Media One Communications Limited** terms and conditions. A copy is available on request.

MECHANICAL DATA (mm)	Bleed	Trim	Type
DPS	303x426	297x420	n/a
Full page	303x216	297x210	280x190
Half page (L)	n/a	n/a	130x190
Half page (P)	n/a	n/a	280x90
Quarter page	n/a	n/a	130x90

ARTWORK

Artwork should be supplied on a mac compatible CD as a postscript, *adobe acrobat* or *QuarkXPress* document with fonts and high resolution images supplied. A colour proof should also be supplied for our reference. Any extra work will be charged for at cost.

CANCELLATION POLICY

■ Failure to supply advertisement copy in time for publication does not constitute a cancellation, and you will still be charged for the booked space.

■ A minimum of 28 days written notice, prior to the published copy deadline, must be given to cancel any advertisement.

■ A series booking which attracted a series discount must run for a minimum of 50% of the total number of issues booked, or any discount given will be re-charged at our published rate card prices.



With a range of publications in and around the design market, including the Interior Design Today and Architects' Choice, Media One Communications provides its readers with on time, informative news across a variety of channels. From yearbook and magazine publications to a strengthening online presence, our evolution in the publishing sector has led us to be an industry leader in the product marketplace with a loyal customer base and dedicated reader relationship who return time and time again for knowledgeable, intelligent information, strengthening our stance in the sector.



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